

e-kannad

Emailing and newsletter software

**You are an SME, an association, a local authority,
You are looking for a simple and secure tool to send
your mail shots or newsletters,**

With e-kannad you can :

- >> **Publish your newsletter and manage its content**
- >> **Import email address databases to send direct mail advertising**



With e-kannad :

>> you can :

- Edit the mail shot to be sent
- Format your newsletter directly in the tool
- Import an email address database
- Send a formatted message to millions of contacts with a single click
- Archive all the newsletters created
- Add this module to your website
- ...



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E-kannad was developed with **in collaboration with marketing managers**

E-kannad is based on Open Source technology, **a guarantee of longevity**

E-kannad is easy to use via your **internet browser**

E-kannad is a simple, **user-friendly software**

E-kannad has high **interoperability** with other software applications

E-kannad is secure and has different configurable access rights



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